

# IGS NEWSLETTER

## (January - March 2025)



### **Kaayam Rozgar – Khush-haal Pariwar** (Sustainable Livelihoods – Prosperous Households)

Indian Grameen Services (IGS) is a Section 8 not-for-profit company and established on February 26, 1987 as an action research organization. The vision of IGS is to create an equitable world where the poor and marginalized in rural areas have access to livelihood opportunities on a sustainable basis, are prosperous and happy.

#### Human Capital



#### Outreach



#### Impacted Households



#### Live Projects





## Key Highlights of the Quarter



### OPERATIONS

#### Arunachal Pradesh & Assam

- I. HDFC Bank Focused Development Program (FDP), project HIGHLANDs, a 2-day training and capacity building program on Sustainable farming practices was organized at Sonitpur. A total of 206 farmers participated to enhance their knowledge and skills in sustainable farming practices.
- II. Project Inception Workshop conducted for the HDFC Bank FDP project HIGHLANDs on 27 March 2025.

#### Bihar

Nauhataa Farmer Producer Company (FPC), promoted by IGS participated in the Grameen Bharat Mahotsav 2025, organised at Bharat Mandapam in New Delhi. The FPC showcased the premium Makhana, earning recognition from our Hon'ble Prime Minister and achieved a remarkable business of INR 1.4 lakh.

#### Delhi

- I. Under the Project: Rawta's Green Revival: Building Climate Resilience through Sustainable Practices, various activities such as village level meeting, exposure visit, nutrition garden, vermi compost unit, distribution of mineral mixture etc were conducted in this quarter.
- II. Project launch event was organized at GGSIPU (Guru Gobind Singh Indraprastha University), Delhi on 4 March 2025 in presence of villagers from the project, team from Natwest Group, IGS, members from GGSIPU, Chief Veterinary Officer.

#### Maharashtra

- I. Under Coastal Care project, various community level activities such as cleanliness drive, street play, swachata rally, on waste management was organized at Chimbai. The overall objective was to maintain cleanliness, avoid littering, and reduce usage of plastic waste.
- II. HDFC Bank Holistic Rural Development Program (HRDP), project SAAKSHYAM was launched on 12 March 2025 at Nandurbar in presence of villagers from 15 villages, HDFC Bank CSR team and IGS team.
- III. Under Project SAAKSHYAM implemented in Nandurbar, various activities such as training on Package of Practices (PoP), animal husbandry for farmers, training of Panchayati Raj Institutions (PRI) members & Self Help Group (SHG) was organized.

#### Madhya Pradesh

- I. Under Shwethdara Project, a convergence meeting was held at Pipariya in the presence of Deputy Director Veterinary, veterinary officers from 5 blocks and IGS team. The meeting was attended by more than 250 participants including Gram Sakhis, Artificial Inseminations Technicians (AITs), dairy farmers.
- II. Under Rural Tourism Project, homestays were inaugurated in Gumtara village, in the presence of Honourable MP, Honourable MLA and Collector & DM Chhindwara.
- III. Under Harit Bharat Project, 8,500 saplings were planted across 25 Hectares of land as a part of the restoration work in Narmadapuram

## Odisha

I. The Guava Orchard Management Project was launched on 18 January 2025 at Sukinda, in the presence of Collector & DM Jajpur, Chief Development Officer (CDO) cum Executive Officer, Additional District Magistrate (ADM), Tahsildar, Block Development Officer, Additional Director of Horticulture (ADH) and other dignitaries. During the launching program more than 600 villagers were present.

II. Under MMJJM (Mukhya Mantri Janajati Jeevika Mission), a total of 64 nos. of water pump set were distributed to farmers and tribal youth.

## Rajasthan

Pushkar Kisan Samridhi Producer Company was honored by Mr. Bhagirath Choudhary, Honourable Minister of State Agriculture & Farmers Welfare, Dr. Vinay Bhardwaj, Director National Research Centre on Seed Spices (NRCSS), and Dr. R.S. Paroda, former Director of ICAR, during the Silver Jubilee Foundation Day celebration and Farmers Fair organized at the NRCSS, Ajmer, Rajasthan.

## West Bengal

A 2-day review cum training on Project Management was organized for the SAMARTH project team, Farakka in Kolkata.

## VISITS



I. Mr. Siddhartha Iyer, Senior Manager, CSR and Mr. Pankaj Patil, M&E Consultant, ASK Foundation visited the project villages in Nandurbar, Maharashtra on 4 February 2025 and provided their inputs to the project team.



II. Mr. Yogesh Pagare, Senior Manager, HDFC Bank CSR and Mr. Ram Pawar, Branch Manager, HDFC Bank, visited Nandurbar, Maharashtra for the launch event of HRDP (Project SAAKSHYAM) on 12 March 2025.



III. Ms. Supriya Jhunjunwala, Director, Climate Environment and Emerging Issues Lead, Ms. Sakshi Sarin, VP, Sustainability and Ms. Nandana Dutta, AVP, Business Management and Communication, Natwest Group visited Delhi for the launch event of Project: Rawta's Green Revival: Building Climate Resilience through Sustainable Practices on 4 March 2025.

## TRAININGS

I. Mr Hariom Goswami, Regional Head, Maharashtra attended Project Management Development Programme organized by IRMA, Anand during 12-14 February 2025.

II. 6 professionals from IGS across regions attended the Training-cum-workshop on Sustainable Agriculture, jointly organized by Samaj Pragati Sahayog (SPS), Dewas and the Azim Premji Foundation during 21-24 March 2025.

# NEW PROGRAMS INITIATED

NEW PROGRAM INITIATED 1



**Partner Name:** STICHTING BRAC INTERNATIONAL  
**Project Name:** Maharashtra Inclusive Livelihoods Project - Project Management Unit (MILP-PMU).

**Project Tenure:** 3 years

**Objective:**  
 To reach the extremely vulnerable, especially women, and not only alleviate poverty and improve social outcomes, but also build future resilience of 6,000 households in selected 2 blocks each of the identified two districts (Nandurbar & Nashik) in the first phase.



## Changemakers in Action

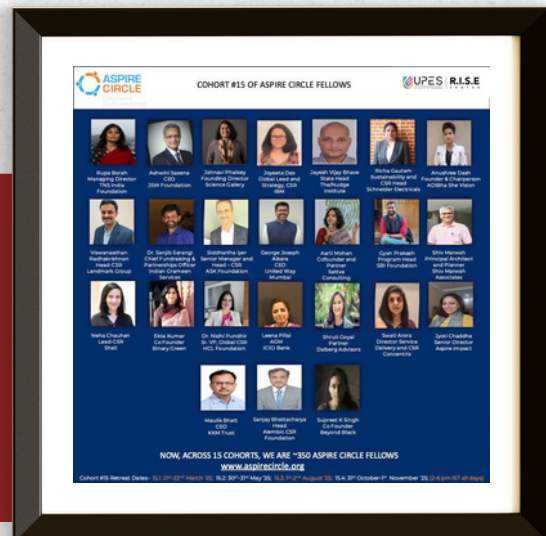


### EMPOWERING ABILITY: MS. PRACHI MAHAJAN HONORED WITH SABAL CHANGE-MAKER AWARD

Prachi Mahajan, Assistant Manager, Knowledge Management Evaluation Officer, IGS received the SABAL Change-maker Award from Tata Steel Foundation at Jamshedpur on 7 March 2025. SABAL, since its inception in 2017 by Tata Steel Foundation, has worked to empower PwD through skill development, employability, and financial independence. The SABAL Awards stand as a reflection of the mission: "Dignity through Ability."

### LEADING WITH PURPOSE: DR. SANJIB SARANGI JOINS ASPIRE CIRCLE'S CHANGE-MAKER COHORT

Dr. Sanjib Sarangi, Chief Fundraising & Partnerships Officer, IGS is selected for the 15<sup>th</sup> Cohort of Aspire Circle Fellows. He is one of the 24 impact leaders selected for the fellowship. The Fellowship seeks to inspire and enable enlightened impact leadership for practitioners in their efforts to alleviate the suffering of the most vulnerable people or planet.



# Glimpses of the Quarter



Launching of Guava Orchard Management Project at Jajpur, Odisha



Convergence Meeting under the Shwethdara Project at Pipariya, MP



Activities under the HIGHLAND Project, Northeast



Activities under the Coastal Care Project, Mumbai



Training program under the Harit Bharat Project at Narmadapuram, MP



Launching of Rawta's Green Revival project at Rawta, Delhi



Launching of Project SAAKSHYAM at Nandurbar, Maharashtra



Awareness Activities under Samruddha Kisan Project, Nandurbar, Maharashtra



The IGS team led by our Co-Founder spent time with the Ragpickers community at Anna Bhau Sathe slum, with whom IGS worked during 2007-2012



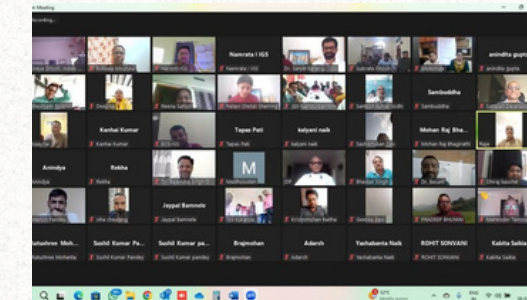
Distribution of mineral mixtures to the women farmers under Rawta's Green Revival project at Rawta, Delhi



Inception Workshop under Project HIGHLAND, Northeast



Inauguration of Tribal Homestays in Gumtara, Madhya Pradesh



IGS celebrated its 39<sup>th</sup> Foundation Day through the video conference mode. The Co-Founders, Board of Directors, Senior Leaderships from BASIX Social Enterprise Group and more than 150 IGS colleagues joined from across the operational states.



Participation of Nauhataa FPC at Grameen Bharat Mahotsav 2025, Delhi



# Stories Of Change

## GITA ORAM

### FROM STRUGGLE TO SUSTAINABILITY: GITA'S ORGANIC PATH TO PROSPERITY



Gita Oram, a small land holder farmer has been cultivating traditional crops like paddy and vegetables on her 0.5-acre land for years. However, the returns were often inconsistent. Seeking better income, she decided to shift to cucumber cultivation—a crop with high market demand and quick returns.

She selected an open-pollinated variety, Pusa Suyodhana, known for high yield and disease resistance. Gita prepared her sandy loam soil using a tractor and enriched it with compost and farmyard manure. She treated the seeds with a mild fungicide and soaked them overnight for better germination.

Cucumber seeds were sown directly in rows with 10–12 inches spacing and 3 feet between rows. Though early rains supported germination, Gita used simple furrow irrigation during dry spells.

Regular weeding and organic mulching helped retain moisture and control weeds. For pest management, she used neem oil and garlic spray and introduced ladybugs to control aphids.

Harvesting began 50–60 days after sowing. Gita picked the cucumbers twice a week to maintain quality.



#### Challenges:

She faced issues with aphids and fungal infections during the rainy season, but organic practices helped manage them. Fluctuating market demand was tackled by building strong ties with local vendors.

#### Outcomes:

- Yield: 4,000 kg of cucumbers
- Revenue: ₹80,000 (Average market price of ₹20 /- per kg).
- Net Profit: ₹50,000

#### Future Plans:

Gita aims to expand cultivation to one acre and pursue organic certification for better prices. She's also exploring direct-to-consumer sales.

Gita's story shows how small-scale farmers can achieve profitability through smart crop selection, organic practices, and market planning.

## Accreditation & Recognition

IGS now certified Great Place to Work (GPTW)

Great Place To Work®

Certified

FEB 2025-FEB 2026

INDIA

TM



In the Project "Livelihood Promotion of Youth and Women through Building Skills and Entrepreneurship in Chhindwara District of Madhya Pradesh under Prabhat, a Community initiative of Hindustan Unilever Limited", where IGS facilitated the program on ground .

Our Hon'ble Prime Minister praised the program and the impact that it has created in the longer run by empowering women during the Mann Ki Baat on 30 March 2025, for the exemplary work done by the women entrepreneurs through Mahua based food processing unit.

For Video please click

<https://www.youtube.com/live/Lk17v9JYh4>

# Welcoming New Employees



**Balaji Agalave**  
Block Resource  
Person



**Banwari**  
Call Center Executive



**Chhatrapati Atmaram**  
District Head



**Dilip Babulal Pawra**  
Field Coordinator



**Goraksh Karbhari Avhad**  
Crop Husbandry  
Expert



**Kishore Dagadu Patil**  
District Head



**Kranti Babanrao  
Jamankar**  
Coaching & Capacity  
Building Specialist



**Likha Guth**  
District Coordinator



**Navnath Dnyandev  
More**  
Block Resource  
Person



**Pallavi Sinha**  
Sr. Executive -HR



**Pinki Jayswal**  
Social Mobilizer  
Officer



**Pooja Mahendra  
Sharma**  
Field Coordinator



# Welcoming New Employees



**Pravin Namdeo  
Wankhade**

**Livelihoods Specialist**



**Preshit Asaram Chachane**

**MIS Coordinator**



**Priskila Macwan**

**State Anchor**



**Pritesh Prakash Patil**

**Team Leader**



**Priti Maroti  
Meshram**

**Block Resource  
Person**



**Rakesh Nimoda**

**Cluster Coordinator**



**Rohini Narayan  
Korde**

**Coaching & Capacity  
Building Specialist**



**Rutuja Nandkumar  
Bobade**

**Program Manager**



**Shailesh Kumar Singh**

**PVK Manager**



**Shirish Sunil Bhavsar**

**Accountant**



**Sudhir Kumar**

**Agroforestry Expert**



**Vikas Parasram Meshram**

**Livelihood Expert**



**Yash Prabhakar  
Sonawane**

**Crop Husbandry Expert**



# Partners in Change

## Existing Partners



ଉଦ୍ୟାନ କୃଷି ନିର୍ଦ୍ଦେଶାଳୟ, ଓଡ଼ିଶା ସରକାର  
Directorate Of Horticulture,  
Government Of Odisha



## New Partners





# CONTACT US



040-66585800



info@igsindia.org.in



<https://www.igsindia.org.in/>



3rd floor, Surabhi Arcade, Troop  
Bazar, Bank Street, Koti,  
Hyderabad - 500 001



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